

B.S.B.A. in Hospitality & Tourism Management & Marketing Double Major



First Year

<u>Fall</u>		<u>Spring</u>	
C1-ENGL 101	3	C2-MATH 170*	3
C4-HEAL or HSCC	3	C3-COMM 201	3
C5-Core Science	3	C5-Core Science	3
P5-Fine & Perf. Arts**	3	P1-ECON 231**	3
First Year Seminar	3	P3-History**	3
	<u>15</u>		<u>15</u>

Second Year

<u>Fall</u>		<u>Spring</u>	
ACCT 251	3	ACCT 252	3
ECON 232	3	LAW 230	3
HT 241	3	MGT 300	3
C1-ENGL 202	3	MKT 201	3
P4-Humanities**	3	Found of American Democrac	3
	<u>15</u>		<u>15</u>

Third Year

<u>Fall</u>		<u>Spring</u>	
FIN 305	3	BA 275	2
HT 334	3	CIS 251	3
MGT 375	3	HT 335	3
MKT 310	3	MKT 340	3
General Elective	3	General Elective	1
	<u>15</u>		<u>12</u>

Summer

HT 483	3
	<u>3</u>

Fourth Year

<u>Fall</u>		<u>Spring</u>	
MKT 406	3	HT 436	3
MKT Elective	3	HT 438	3
MKT Elective	3	MGT 404	3
General Elective	3	P6-World Cultures**	3
General Elective	3	MKT Elective	3
	<u>15</u>		<u>15</u>

*Math 170 satisfies Liberal Studies mathematics requirement. If QA 235 is taken, a Math class must be taken to satisfy the requirement.

**At least one of the Perspectives must be taken at the 300-or 400-level.

The Upper Level Perspective cannot be a course with the major's prefix.

Note: Exact sequencing not required.

Transfer credit may necessitate deviation from the above sequencing.

Students should always consult their degree audit for course planning.